



# Lathrop GPM LLP Ranked Among Top Franchise Suppliers for 2023 by Entrepreneur Magazine

September 21, 2023

(September 21, 2023) - Lathrop GPM is ranked again for providing legal services in Entrepreneur Media's 2023 Top Franchise Suppliers list.

To determine the annual ranking of the Top Franchise Suppliers, more than 900 franchisors were surveyed, from startups to Franchise 500® brands. Suppliers were scored on the number of franchisors they serve and on client satisfaction ratings. The top scoring suppliers were ranked in each of the following service provider categories:

- Legal Services
- Accounting
- Banking/Financing
- Franchise Broker/Referral Networks
- Franchise Consulting/Development
- Franchise Events
- Marketing
- Merchant Services
- Other Technology Services
- Public Relations
- Real Estate Services

[View the full ranking here.](#)

With one of the world's leading franchise and distribution law practices, Lathrop GPM's Franchise Group serves franchisors and master franchisees at all stages of development in markets across the world. The energetic and diverse group of more than 25 lawyers and paralegals works in teams, creating a collaborative environment that brings clients a wide range of experience in virtually every facet of international and domestic franchising. Serving franchise clients is a priority for Lathrop GPM; most of the firm's attorneys who practice in other areas of business law also are experienced in advising and representing franchisors.