



Gray Plant Mooty Named to BTI Brand Elite 2016

April 13, 2016

MINNEAPOLIS (April 13, 2016) — The law firm of Gray Plant Mooty is pleased to share that it has been listed in *BTI Brand Elite 2016: Client Perceptions of the Best-Branded Law Firms*. Gray Plant Mooty was named to the honor roll of recommended law firms as a firm clients recommend first to peers and colleagues, and it was placed by corporate counsel in an elite group of firms changing the way law firms do business.

The BTI Brand Elite consists of law firms with the biggest imprint on corporate counsel in nine key differentiators, including innovation, accomplishments in client service, bet-the-company work, premium value, and client recommendations. BTI rankings are based on interviews with more than 500 corporate counsel at Fortune 1000 and large companies who shared insights on legal spending, key issues they are facing, and their relationships with law firms.

BTI has previously recognized Gray Plant Mooty and its attorneys in many of its legal rankings and guides. In November, the firm was named to the 2016 BTI Client Service A-Team, and in 2014 it was recognized in the BTI Honor Roll of Most Feared Litigation Firms. Additionally, GPM attorneys John Brower, Michael Gray, and Quentin Wittrock have been recognized by BTI as Client Service All-Stars in 2014 and 2015.

About Gray Plant Mooty

Gray Plant Mooty is recognized as one of the leading corporate law firms in Minnesota and one of the top franchise firms in the world. Our roots go back to 1866. Today, we are a 180-attorney, full-service firm with offices in Minneapolis and St. Cloud, Minn., Fargo, N.D., and Washington, D.C. Our attorneys and staff provide exceptional client service and value to our clients, and directly or with our global affiliations, we provide comprehensive legal services on a regional, national and global basis. Learn more at www.gpmlaw.com and www.gpmlaw150.com.