

Gray Plant Mooty's Jennifer Debrow, Dean Eyler, and Sheldon Klein Ranked as Top Trademark Professionals in WTR 1000

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MINNEAPOLIS, Minn. (February 16, 2015) — The law firm of Gray Plant Mooty is pleased to share that three members of its Trademark Team—Jennifer Debrow, Dean Eyler, and Sheldon Klein—have been ranked in the 2015 *World Trademark Review 1000*.

Minneapolis-based Debrow was praised by brand owners as an advisor who "always finds the path which is best for her client's business," and "understands the corporate realities of budgets and can stay on target." Debrow chairs the firm's Intellectual Property, Technology & Privacy Practice Group and regularly assists clients with brand development and provides strategic advice in selecting and protecting trademarks domestically and internationally, including developing global filing strategies to maximize brand protection in an efficient and cost-effective manner. Debrow received her J.D. from the University of Wisconsin.

Clients considered Minneapolis-based Dean Eyler "incredibly smart and efficient," with complete capability to handle "difficult lawsuits." As chair of Gray Plant Mooty's Intellectual Property Litigation Practice Group, Eyler focuses his practice on complex commercial and intellectual property litigation and has substantial experience in litigating trademark, trade dress, patent infringement, patent ownership, copyright, trade secret, false advertising, and unfair competition cases. He also represents clients in a wide variety of commercial litigation, real estate-related disputes, and in appellate practice. Eyler received his J.D. from the University of Iowa.

Washington, D.C.-based Sheldon Klein was hailed as "proactive and professional in the prosecution of applications, negotiations, and also in enforcement and litigation matters," who "always delivers." Klein has over 30 years' experience in counseling, portfolio management, litigation, licensing, and transactions in the areas of trademark, copyright, unfair competition, advertising law, and social media. He assists clients with a wide range of issues, including selection, clearance, and registration of new trademarks. Klein received his J.D. from George Washington University.

The *World Trademark Review 1000* serves as a definitive tool to locating the best trademark partners worldwide. This year's publication featured more than 80 country and U.S. state-specific chapters analyzing



local trademark legal services markets and profiling the firms and individuals singled out as leaders in their respective fields.

About Gray Plant Mooty:

Gray Plant Mooty is recognized as one of the leading law firms in Minnesota and one of the top franchise firms in the world. Our roots go back to 1866. Today, we are a 170-attorney, full-service firm with offices in Minneapolis and St. Cloud, Minn., Washington, D.C., and Fargo, N.D. Our attorneys and staff provide exceptional client service and value to our clients, and comprehensive legal services on a regional, national, and global basis.