



Gray Plant Mooty Again Named to The BTI Client Service A-Team

December 8, 2011

MINNEAPOLIS, Minn. (December 8, 2011) — The Minneapolis-based law firm of Gray Plant Mooty is pleased to announce that independent research has once again identified it as an elite law firm for excellence in the delivery of client service, earning the firm, for the second consecutive year, a spot on The BTI Client Service A-Team.

The BTI survey of law firm client service performance is the only law firm ranking based solely on direct, unprompted feedback from corporate counsel. More than 800 Fortune 1000 corporate counsel use the BTI survey to evaluate law firms.

This year's BTI survey and analysis relied on in-depth, one-on-one interviews with 240 corporate counsel to delineate—by name and rank—precisely how more than 300 law firms perform in 17 activities driving superior client relationships. The interviewees included general counsel, chief legal officers, and those who report directly to general counsel at Fortune 1000 and Global 500 companies in a variety of industries.

About GPM:

Gray Plant Mooty is recognized as one of the leading corporate law firms in Minnesota and one of the top franchise firms in the world. Our roots go back to 1866. Today, we are a 170-attorney, full-service firm with offices in Minneapolis and St. Cloud, Minnesota, and Washington, DC. Our attorneys and staff provide exceptional client service and value to our clients, and directly or with our global affiliations, we provide comprehensive legal services on a regional, national, and global basis.