2024 IFA Annual Convention

February 17, 2024

Phoenix Convention Center
100 N 3rd St.
Phoenix, AZ 85004

Lathrop GPM is excited to join the franchising community in Phoenix, AZ February 17-20, 2024 for franchising's #1 event - IFA's Annual Convention. We have multiple attorneys in attendance as well as speaking at the convention.

Lathrop GPM Partner Carlos White will lead opening remarks and a roundtable discussion during the Emerging Franchisor Bootcamp on Saturday, February 17 from 7:30-10:30 AM MST; and Partner Sandy Bodeau will present during the Annual Leadership Conference session from 11:45 AM-4:00 PM that same day.

Learn more about the 2024 IFA Annual Convention here: https://www.franchise.org/convention.