



# Cybersecurity & Data Privacy Seminar

August 29, 2017

## You're Invited to the Cybersecurity & Data Privacy Seminar!

Please join us for a half-day seminar with a special focus on ransomware, including a deep dive into why attacks occur and how to protect your business from threats.

**Tuesday, August 29, 2017**

Noon - 4:30pm

### Luncheon Keynote | Protecting Your Company From Ransomware

Our keynote speaker for lunch is a Special Agent from the U.S. Secret Service who lives and breathes ransomware and cyberattacks. Get the latest information on recent attacks and what may be coming down the road soon.

#### Program Topics

- Behavior-Based Data Protection: Preventing the Ransomware Attack | What steps can an organization take to protect itself from a ransomware attack? Although technical measures are important, there are behavior-based processes an organization can use to ensure its workforce doesn't become its weakest link.
- Penetration and Vulnerability Testing | What is the difference between vulnerability and penetration testing? An independent security consultant who has performed thousands of such tests will walk you through the testing process and how best to put the results to use.
- Your Files are Encrypted - Now What? | We will dissect a ransomware attack and describe how your organization can develop or improve effective policies for its response.
- IT Forensics: Evidence Collection - Technical Dos and Don'ts Post-Attack | In stopping an attack and restoring operations, an organization can make technical missteps that destroy evidence of the attack and limit its ability to respond. We will show you how to respond to an attack and resume operations while maintaining necessary evidence.

#### **Locations**

Kansas City



2345 Grand Boulevard, Suite 2200  
Kansas City, Missouri 64108

Chicago  
155 North Wacker Drive, Suite 3000  
Chicago, Illinois 60606

Springfield  
910 East St. Louis Street, Suite 100  
Springfield, Missouri 65806

St. Louis  
7701 Forsyth Boulevard, Suite 500  
Clayton, Missouri 63105

*This seminar will be offered live in our Kansas City office and via videoconference to our offices in Chicago, Springfield and St. Louis.*

***CLE credit pending - Illinois, Kansas, Missouri***

CLICK HERE TO RSVP

**Questions?** Please contact:

Aubrey Hecker  
ahecker@lathropgpm.com  
816.460.5237