



### LOS ANGELES

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#### PRACTICE AREAS

Franchise & Distribution

Franchise Litigation & Dispute Resolution

Intellectual Property

Intellectual Property Litigation

Trade Secrets

Trademarks

### **COURT MEMBERSHIPS**

- California
- U.S. District Court for the Central District of California
- U.S. District Court for the Eastern
  District of California
- U.S. District Court for the Northern District of California
- U.S. District Court for the Southern District of California

### **EDUCATION**

University of California, Irvine School of Law, J.D., 2020

 Jewish Law Association (Board Member 2018-2019)

# **Cassie Doutt**

Associate | cassie.doutt@lathropgpm.com

Cassie Doutt is an associate supporting clients primarily within the firm's Franchise & Distribution practice group. Her practice focuses on franchise and distribution litigation, and she has experience with state and federal franchise laws, intellectual property rights, unfair competition, California employment laws, defamation claims, appellate litigation, and commercial transactions in SaaS technology.

Cassie earned her J.D. from the University of California, Irvine School of Law, where she notably worked with other UCI law students to create and introduce a new California State Senate Select Committee on the Growing Impact of Artificial Intelligence. As a second-year law student, Cassie further developed her advocacy skills at the UCI Law Intellectual Property, Arts, and Technology Clinic, where she argued in Kern County Superior Court as a Press, Freedom, and Transparency Clinical Student. Cassie also served as a law clerk in the Contracts and Intellectual Property Division at an international digital transformation solutions company, supporting senior counsel in the area of commercial transactions.

Cassie is passionate about helping franchisors protect and achieve their business goals. She developed this client-centric approach while advising internal business teams at a prominent Silicon Slopes-based technology company on a variety of legal issues in support of existing services, new product initiatives, and contract negotiations. She further understands those goals through her most recent experience as an associate at a Orange County law firm specializing in business litigation.



- Latinx Law Association
- Women in Tech Law Association

University of California, Irvine, B.A., *Dean's Honors*, 2013

#### **LANGUAGES**

Spanish, Fluent

In her free time, Cassie enjoys swim training, reading historical nonfiction, watercolor painting, gardening and conducting research and development for her personal cookbook.

# Client Alerts And Blog Posts

- Ohio Federal Court Grants Hotel Franchisors' Motions for Summary Judgment on Sex Trafficking Claims May 9, 2024
- Washington Federal Court Grants, In Part, Distributor's Motion to Dismiss Claim for Breach of a Noncompete Provision and Related Claims April 11, 2024
- Federal Circuit Reverses Preliminary Injunction on Franchisor's Patent and Trade Dress Infringement Claim March 14, 2024
- California Court of Appeals Affirms Rejection of Reverse Royalty Damages in a Breach of Contract Action by Franchisee March 14, 2024
- Illinois Federal Court Grants Franchisor Summary Judgment on Claim Under the Illinois Franchise Disclosure Act February 15, 2024
- California Federal Court Denies Franchisor's Motion to Dismiss Consumer's Claims Alleging Violation Under the Unfair Practices Prong of California's Unfair Competition Law January 18, 2024

### In The News

 Franchise Times Features Lathrop GPM Associate Cassie Doutt on Changing Franchise Law Landscape March 27, 2024

## **News Releases**

 Ten Lathrop GPM Attorneys Recognized as Franchise Legal Eagles April 1, 2024

### **Professional Affiliations**

- Hispanic Bar Association of Orange County
- Hispanic National Bar Association



Orange County Women Lawyers Association

# Honors

■ Franchise Times, "Legal Eagle," 2024