



## Nicole J. Dobyne

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### CHICAGO

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### Assistant

Michelle Mason  
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### PRACTICE AREAS

Copyrights

Intellectual Property

Trademarks

### INDUSTRIES

Agribusiness & Food

### COURT MEMBERSHIPS

- Illinois

### EDUCATION

University of Illinois Chicago  
School of Law (Formerly The  
John Marshall Law School), J.D.,  
*cum laude*, 2020

Keller Graduate School of  
Management, M.B.A., 2010

Loyola University Institute for  
Paralegal Studies, 2004

Howard University, B.A.,  
Administration of Justice, 1998

Nicole Dobyne is an intellectual property attorney who focuses her practice on advertising and trademark matters. She is experienced in trademark prosecution in the U.S. and working with foreign trademark agents abroad. Nicole has over 10 years of legal in-house experience as a paralegal for a major food manufacturer and magazine publishing company. Her background includes review of consumer facing advertising, packaging, and social media content in compliance with FTC guidelines. Nicole also has experience with social media influencer agreements, and creating training tools and presentations to support brand products in the social media and marketing space.

While attending UIC John Marshall Law School, Nicole served as Production Editor and Editorial Board member of the *Review of Intellectual Property Law* (RIPL).

### Events

- IP Protections for Your Franchise Brand Webinar  
April 24, 2024

### Publications

- Co-author, *Franchising World*, "How Advertising Law Affects Franchisors: Part II," April 2022
- Co-author, *Franchising World*, "How Advertising Law Affects Franchisors: Part I," November 2021

### In The News

- Franchising World Features Article Co-authored by Nicole Dobyne on the Effects of Advertising Law on Franchisors, Part II  
April 2022

- Franchising World Features Article Co-authored by Nicole Dobyne on the Effects of Advertising Law on Franchisors  
November 2021

### News Releases

- Lathrop GPM LLP Hosts Diverse Professionals Network Retreat  
June 21, 2023
- Lathrop GPM Expands Intellectual Property Practice Group Patent Capabilities With Seven New Hires  
August 23, 2021
- Lathrop GPM's Chicago Intellectual Property Team Adds Associate Nicole Dobyne  
July 23, 2021

### Professional Affiliations

- Coalition of Women's Initiatives in Law, Board Member
- Illinois Bar Association
- Chicago Bar Association
- The International Legal Honor Society of Phi Delta Phi