

Intellectual Property Transactions



Lathrop Gage advises clients on the intellectual property aspects of mergers and acquisitions, strategic alliances and joint ventures. We render transaction opinions, manage patent and trademark portfolios, and prepare agreements and licenses. We have significant experience conducting IP due diligence and work to ensure any transaction adheres to the client's business objectives.

Representative Experience:

- Managed the IP facets of the \$650 million sale of Silpada Designs, Inc. to Avon Products, Inc.
- Coordinated the IP issues at play when the shareholders of Ivy Animal Health, Inc. sold their stock to Eli Lilly and Co.
- Served as counsel for a high-net-worth individual regarding angel investments for a do-it-yourself medical test and a new method for copper manufacture. Performed due diligence, including an audit and evaluation of IP protection and procedures; negotiated the terms of the investments.