

Kansas City Business Journal: Web Addresses Will Enter a New and Bigger Domain

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The corporation that assigns Internet addresses is preparing to allow the registration of domain names that end with phrases other than the common suffixes such as "com," "net" and "org."

The Internet Corporation for Assigned Names and Number anticipates that in the first quarter of 2010, companies and businesses can buy domain names that end in whatever extension they choose.

For example, the city of Kansas City could buy a domain name and change its address from www.kcmo.org to www.kcmo.kansascity if it so decided. Read more ...