



# Pathways to Franchising: Franchisee Preparedness

April 2, 2024

Prince George's County Economic Development Corporation (PGC EDC)

1801 McCormick Drive, Suite 140

Largo, MD 20774

(MAP)

Lathrop GPM is proud to continue our work to increase diversity in franchising.

Partner Mark Kirsch will participate as a panelist in this upcoming PGC EDC program, taking place on April 2 in Largo, Maryland. If you are a current or potential franchisee in that region, please consider attending to learn more from Mark and others on what it takes to succeed as a franchisee.

Register here: [Pathways to Franchising: Franchisee Preparedness](#).