



# Tech M&A Merge Briefing Seminar

October 29, 2015

## Firm Event

Gray Plant Mooty  
80 South Eighth Street  
500 IDS Center  
Minneapolis, MN 55402

Record cash, disruptive change, aggressive new buyers, and rising valuations are making this the best time to sell in a decade. Many owners are taking advantage--but are you ready? What are the trends and valuations you need to know? What is the process to achieve an optimal outcome? How do you keep from being a deal disaster - one of the 80% that fail in self managed M&A efforts? All of this and more in this live Merge Briefing seminar.

### Agenda:

1. Tech M&A Overview: Market Perspective
2. 10 Disruptive Technology Trends Driving Deals
3. M&A Activity: Valuations
4. Achieving an Optimal Outcome: 8 Required Stages of the M&A Process
5. Avoiding Deal Disasters
6. Q&A

Join us for the most up-to-date Tech M&A conference for executives and buyers in software, IT and related technology.