



David Aronoff

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PRACTICE AREAS

Intellectual Property
Copyrights
Intellectual Property Litigation
Trademarks

INDUSTRIES

Media, Entertainment and
Advertising

EDUCATION

Hastings College of the Law,
J.D., *cum laude*, 1986

University of California Los
Angeles, B.A., 1982

Mr. Aronoff has over 20 years experience litigating hard-fought business cases, including breach of contract, intellectual property, entertainment, and media matters. Prior to joining the firm, Mr. Aronoff was a partner at Spillane Shaeffer Aronoff Bandlow LLP in Los Angeles.

Mr. Aronoff has represented and advised numerous business entities — including motion picture and television studios, production companies, broadcasters, internet and video game companies, music publishers and advertising agencies — in a wide variety of disputes, many involving copyright, trademark, right of publicity, unfair competition, trade secret, false advertising and related issues. He has handled numerous claims concerning popular entertainment works, such as “Along Came Polly,” “There’s Something About Mary” and “The Mask of Zorro.” In addition, he has represented clients in commercial enterprises ranging from clothing manufacture to the turf grass sod industry.

Mr. Aronoff is presently serving as the Vice President of the Los Angeles Copyright Society and has been a lecturer, panelist and moderator at numerous MCLE seminars. He was the Chairman of the Intellectual Property and Entertainment Law Section of the L.A. County Bar Association (“IPELS”) in 2004-05, and in 2006 served as the Symposium Chairman for the 30th Annual IPELS Symposium “The War of the Deal: Litigation Hollywood Style.” In addition, Mr. Aronoff also has served as Vice-Chairman, Treasurer and Secretary of IPELS.

Cases include: *Benay v. Warner Bros. Ent. Inc.*, 607 F.3d 620 (9th Cir. 2010) (copyright infringement and idea submission claims against “The Last Samurai”); *Dyer v. Childress*, 147 Cal. App. 4th 1272 (2007) (“Reality Bites” - defamation by fiction); *Seals-McClellan v. DreamWorks, Inc.*, 120 Fed. Appx. 3, 2004 U.S. App. LEXIS 25426 (9th Cir. 2004) (“Antz” - copyright infringement); *Downing v. Abercrombie & Fitch*, 265 F.3d 994 (2001) (right of publicity/false advertising); *Southland Sod v. Stover Seed*, 108 F.3d 1134 (1997) (false advertising); *Three Boys Music v. Bolton*, 212 F.3d 477 (9th Cir. 2000) (amicus - copyright infringement); *Kolton v. Universal Studios, Inc.*, 73 U.S.P.Q.2d 1603 (C.D. Cal. 2004) (“Xena” - copyright infringement); *Sobini Films v. Tri-Star Pictures, Inc.*, 61 U.S.P.Q.2d 1930 (C.D. Cal. 2001) (“Zorro” trademark rights); *TriStar Pictures, Inc. v. Del Taco, Inc.*, 59 U.S.P.Q.2d 1091 (C.D. Cal. 1999) (same); *Endemol Ent. v. Twentieth Television, Inc.* 48 U.S.P.Q.2d 1524 (C.D. Cal. 1998) (copyright preemption); *Morgan Creek Prods., Inc. v. Capital Cities/ABC, Inc.*, 22 U.S.P.Q.2d 1881 (C.D. Cal. 1991) (“Young Guns”).

Court Memberships

- California

Honors

- Selected by peers as a Southern California *Super Lawyer*, 2005 to the present
- Martindale-Hubbell® “AV” Rating
- *Hastings Constitutional Law Quarterly*, Editor
- Thurston Honor Society