



Corporate Roundtable

“Growing Your International Business: The Challenges and Rewards of Agricultural Trade with Japan”

Enhance your understanding of the Japanese market with the Japan America Society of Minnesota *Corporate Roundtable*, a featuring speakers from the Board of Directors, corporate member companies and their colleagues from Japan.

The February Corporate Roundtable will be held in St. Cloud and will focus on the agricultural trade between Minnesota and Japan. Three speakers with expertise on Minnesota’s agricultural trade will be featured: **Jennifer Kocs**, the Minnesota Trade Office (MTO) International Trade Representative responsible for export markets in the Asia Pacific region; **Brian Erickson**, Ag Marketing Specialist from the Minnesota Department of Agriculture; and Midwest Shippers Association board member **Wayne Knewtzen**, grower and exporter of soy beans to Japan and other countries in Asia. They will share their knowledge and expertise on Minnesota trade relations and discuss the opportunities and challenges that face exporters in Ag trade and distribution in the Japanese market. What opportunities and challenges do growers and exporters in Ag business face in the Japanese market? What lessons can be applied to other industries in trade with Japan? This meeting in St. Cloud will discuss these and other questions related to building relationships and developing your business initiatives in the Japanese market.

The Japan America Society of Minnesota is pleased to present this event in St. Cloud and all are invited to bring your questions and join us for an informative morning on U.S.-Japan business relationship building in the field of agriculture.

- Date:** Wednesday, February 10th **Please RSVP by Mon. Feb. 8, 2010**
- Time:** Registration begins 8:00 a.m. Program from 8:30 to 10:30 a.m. Light Breakfast will be provided
- Place:** Gray Plant Mooty Mooty & Bennett, PA, 1010 W St. German Street, Suite 500, St Cloud, MN 56301
- Cost:** \$20 JASM members, \$25 non-members, \$10 students
- Info:** 612-627-9357 or jasm@us-japan.org

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Corporate Roundtable Registration Form

NAME(S)

ADDRESS

PHONE E-MAIL

- Check payable to JASM enclosed
- Charge to my: VISA MasterCard

----- Exp ___ / ___ JASM member \$20 x ___ = \$ _____
 Non-member \$25 x ___ = \$ _____
 Student \$10 x ___ = \$ _____

SIGNATURE Reservation Total = \$ _____